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*Global Leader in GPS Tracking*

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The global leader in Vehicle Location Services, CelluTrak, is the result of a partnership between Ituran, a leading pioneer in Vehicle Location Services, and Celluland, a major international telecommunications retailer.

Cellutrak is the product of nearly \$150 million dollars in research and development by Ituran which has established an international presence across three continents, and is publicly traded on the NASDAQ exchange under the ITRN banner.

#### STABILITY AND SERVICE AT YOUR FINGERTIPS

Cellutrak products and services have a proven track record of meeting customer needs and demand. In addition to leading the way in technology and product development, Ituran provides 24/7 customer support to more than 700,000 subscribers worldwide.

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